# The OPH Website Monthly Report: January 2004

The statistics listed below cover 3/01/04 through 3/31/04

| General Statistics | | |
|---|---|---|
| **Hits*** | Entire Site (Successful) | 1,559,020 |
| | Average Per Day | 50,290 |
| | Home Page | 17,225 |
| **Page Views**** | Page Views (Impressions) | 139,721 |
| | Average Per Day | 4,507 |
| | Document Views | 88,096 |
| **Visits**** | Visits | 61,560 |
| | Average Per Day | 1,985 |
| | Average Visit Length | 00:11:53 |
| | Median Visit Length | 00:02:51 |
| | International Visits | 3.52% |
| | Visits of Unknown Origin | 20.81% |
| | Visits from United States | 75.66% |
| **Visitors** | Unique Visitors | 25,131 |
| | Visitors Who Visited Once | 20,261 |
| | Visitors Who Visited More Than Once | 4,870 |

*Hit - A single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Page - Any document, dynamic page, or form. Documents are user-defined in Options, but typically include all static content, such as complete html pages. Dynamic pages are created with variables and do not exist anywhere in a static form. Forms are scripted pages which get information from a visitor and pass it back to the server.

***Visits - Number of times a visitor came to your site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

## Pages that had the most visits

| | Pages | Views | % of Total Views | Visits | Avg. Time Viewed |
|---|---|---|---|---|---|
| 1 | **Louisiana OPH - Vital Records Registry** http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ | 17,129 | 12.25% | 11,587 | 00:01:59 |
| 2 | **Louisiana's Department of Health and Hospitals Office of Public Health** http://oph.dhh.state.la.us/ | 17,225 | 12.32% | 10,390 | 00:02:12 |
| 3 | **Louisiana OPH - Vital Records Registry - Informational Packets** http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ page556f.html | 5,574 | 3.98% | 4,694 | 00:05:17 |
| 4 | **Louisiana OPH - Early Steps** http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/ | 5,219 | 3.73% | 3,274 | 00:01:22 |
| 5 | **Louisiana's Department of Health and Hospitals Office of Public Health** http://oph.dhh.state.la.us/ scripts/search.asp | 5,909 | 4.22% | 2,042 | 00:00:56 |
| 6 | **Louisiana's Department of Health and Hospitals Office of Public Health** http://oph.dhh.state.la.us/ Healthtopics.html | 2,365 | 1.69% | 2,006 | 00:01:46 |
| 7 | **Louisiana's Department of Health and Hospitals Office of Public Health** http://oph.dhh.state.la.us/ Programs.html | 2,393 | 1.71% | 1,826 | 00:01:03 |
| 8 | **Louisiana OPH - OPH Regions** | 2,255 | 1.61% | 1,822 | 00:00:52 |

http://oph.dhh.state.la.us/ ophregions/

| | | | | | |
|---|---|---|---|---|---|
| 9 | **Louisiana OPH - Early Steps - For Providers**<br>http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/pagec612.html | 2,479 | 1.77% | 1,771 | 00:04:21 |
| 10 | **Louisiana OPH - OPH Regions - Parish Health Unit Services**<br>http://oph.dhh.state.la.us/ ophregions/page6f72.html | 2,039 | 1.45% | 1,760 | 00:01:50 |
| 11 | **Louisiana's Department of Health and Hospitals Office of Public Health**<br>http://oph.dhh.state.la.us/ Data_and_Stats.html | 2,370 | 1.69% | 1,760 | 00:01:43 |
| 12 | **Louisiana OPH - State Center for Health Statistics - Louisiana Vital Statistics**<br>http://oph.dhh.state.la.us/ recordsstatistics/statistics/ page0cda.html | 1,967 | 1.4% | 1,540 | 00:01:34 |
| 13 | http://oph.dhh.state.la.us/ robots.txt | 1,718 | 1.22% | 1,531 | 00:01:37 |
| 14 | **Louisiana OPH - Vital Records Registry - Where to order documents**<br>http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ page2b2f.html | 1,348 | 0.96% | 1,243 | 00:02:47 |
| 15 | **Louisiana OPH - Records and Statistics**<br>http://oph.dhh.state.la.us/ recordsstatistics/ | 1,339 | 0.95% | 1,160 | 00:01:01 |
| 16 | **Louisiana OPH - Infectious Disease Epidemiology Program: West Nile Virus and Oth**<br>http://oph.dhh.state.la.us/ infectiousdisease/westnile/ | 1,459 | 1.04% | 1,095 | 00:02:06 |
| 17 | **Louisiana's Department of Health and Hospitals Office of Public Health**<br>http://oph.dhh.state.la.us/ php/ | 1,389 | 0.99% | 1,018 | 00:01:01 |
| 18 | **Louisiana OPH - Early Steps - Training**<br>http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/page52fb.html | 1,184 | 0.84% | 960 | 00:03:49 |
| 19 | **Louisiana OPH - Sanitarian Services - Sanitarian Codes**<br>http://oph.dhh.state.la.us/ sanitarianservices/page09c0.html | 1,155 | 0.82% | 908 | 00:04:23 |
| 20 | **Louisiana OPH - State Center for Health Statistics - 2003 Louisiana Health Repor**<br>http://oph.dhh.state.la.us/ recordsstatistics/statistics/ page359d.html | 1,176 | 0.84% | 891 | 00:05:37 |